

**New Beer Mark up Model**

**Rate**                      **Per litre**  
**Large Brewery**            **1.08**  
**Medium**                    **0.56-1.02**  
**Small**                      **0.55**

Units	Hectolitre (hl)	Rate / litre
1	15000	0.55
15001	16000	0.56
16001	18000	0.57
18001	20000	0.58
20001	22000	0.59
25001	29000	0.61
29001	35000	0.62
35001	43000	0.63
43001	55000	0.64
55001	77000	0.65
77001	129000	0.66
129001	201000	0.67
201001	203000	0.68
203001	206000	0.69
206001	208000	0.70
208001	211000	0.71
211001	214000	0.72
214001	217000	0.73
217001	220000	0.74
220001	223000	0.75
223001	226000	0.76
226001	229000	0.77
229001	233000	0.78

Production level		Rate / litre
233001	236000	0.79
236001	239000	0.80
239001	243000	0.81
243001	247000	0.82
247001	251000	0.83
251001	255000	0.84
255001	259000	0.85
259001	263000	0.86
263001	267000	0.87
267001	272000	0.88
272001	276000	0.89
276001	281000	0.90
281001	286000	0.91
286001	291000	0.92
291001	297000	0.93
297001	302000	0.94
302001	308000	0.95
308001	314000	0.96
314001	320000	0.97
320001	327000	0.98
327001	333000	0.99
333001	340000	1.00
340001	348000	1.01
348001	350000	1.02